

Entrepreneurs for a better world

Global Entrepreneurship Centre Launch Event

15 October 2021, @ 10.00 a.m. - 06.00 p.m. UTC+2
Areal Böhler, Glühofenhalle, Böhlerstr. 1, 40667 Meerbusch

(virtual live participation possible)

Agenda

10:00 - Opening
11:00

Welcome, Moderation

Dr. Alexander Schroeder-Frerkes,
Chairman GEC Advisory Board

Opening Speech

Hans-Jürgen Petrauschke,
County Governor Rhine County of Neuss

Keynote Speech

Prof. Dr. Andreas Pinkwart, Minister, MWIDE, NRW

Welcoming Speech

Elisabeth Winkelmeier-Becker, Secretary of State, BMWi

Dr. Heinrich Bottermann, Secretary of State, MULNV, NRW

Torsten Safarik, President BAFA

Christian Holzleitner, HoU, European Commission

Handing Over of Grant Agreement

Prof. Dr. Andreas Pinkwart, Minister, MWIDE, NRW

Elisabeth Winkelmeier-Becker, Secretary of State, BMWi

Dr. Heinrich Bottermann, Secretary of State, MULNV, NRW



11:00 -
11:30

Coffee Break

11:30 -
12:00

Introducing
The GEC

Presentation

Friedrich Barth, Founder and CEO, GEC

Sebastian Gronwald, Co-Founder and CFO, GEC

André Kingham, Digital Strategy Advisor to the GEC
and CEO Iristrace

12:00 -
13:00

Scaling for
Impact

Moderation

Dr. Holger Bengs, CEO European Chemistry Partnering

Input

Dr. Robert Brüll, Fibrecoat GmbH

Panelists

Daniella Russo, Chief Innovation Officer GEC

Klaus Schimmer, Open Innovation Chief Architect, SAP SE

Prof. Dr. Alexei Lapkin, University of Cambridge

Prof. Dr. Fabian Dittrich, Fachhochschule Dortmund

13:00 -
14:00

Lunch Break



14:00 - Financing
15:00 Sustainable
Start-ups

Moderation

Friedrich Barth, Founder and CEO, GEC

Input

Vladimir Trembrovolsky, ETB Catalytic Technologies

Panelists

Claas Heise, Development Bank of NRW

Rob van der Meij, Capricorn Partners

Matthias Höniger, BMWi

Michael Claes, Sabic Ventures

15:00 -
15:30

Coffee Break

15:30 - Transforming
16:30 The Textile
Industry

Moderation

Dr. Holger Bengs, CEO European Chemistry Partnering

Input

Tanja Kliewe-Meyer, Like a Bird

Panelists

Prof. Dr. Maike Rabe, Hochschule Niederrhein

Oliver Feske, P4Marketing

Thimo Schwenzfeier, Show Director Neonyt

Christoph Rütz, SAP SE

Martin Höfeler, Armed (tbc.)

16:30 - Launch
17:00 of the GEC
Textile
Challenge

Moderation

Friedrich Barth, Founder and CEO, GEC

Speech

Lutz Lienenkämper, Minister, Ministry of Finance NRW

Veerle Vandeweerd, CEO P4TT



17:00 -
21:00

Fashion Show

Tanja Kliewe-Meyer, Like a Bird

Oliver Feske, P4Marketing

Get-Together Party

(Agenda subject to change without prior notification)