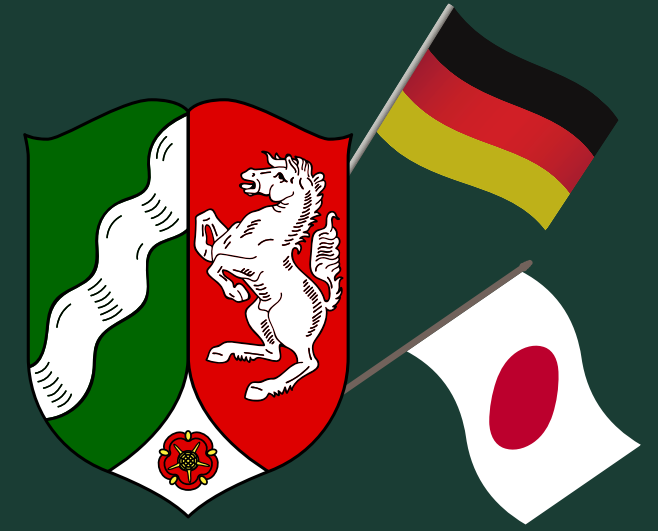


Rhine-County of Neuss meets Ōta-ku – Synergies between start-up ecosystems and investment into innovation in Germany & Japan



11th of October 2022, 15:45~18:00 (JST) / 8:45~11:00 (CET)

Topic	Time	Speakers	Content
Arrival and registration	15:00 - 15:45		Exchange of business cards
Opening Introduction & Greetings of supporting institutions	15:45 - 16:05	Masahiro Kawano, vice mayor, Ota City Georg Löer, President & Representative Director, NRW Japan K.K.	Opening and welcome address
Rhein-Kreis Neuss – The Place to Invest in Germany	16:05 - 16:20	Dirk Brügge, Vice District Director Rhine County of Neuss	Introduction of the Rhine County of Neuss and the investment opportunities for companies
Start-up ecosystem in the Rhein-Kreis Neuss Scaling for Impact - Introduction Global Entrepreneurship Center “Call-for-solutions” for innovative building technologies	16:20 - 16:35	Sebastian Gronwald, Co-Founder and CFO, Global Entrepreneurship Centre	Introduction of GEC and presentation of call-for-solutions
Sustainable deep-tech scale-ups: Three pitches of German start-ups	16:35 - 17:05	Jürgen Brink, Founder Victor Jürgensohn, Founder William Lyons, Founder	Nanoo Adapt Vertical Mills eekual
Ota City – Place of innovation	17:05 - 17:50	Akie Ito, Director of Ota City industrial promotion department, Ota City Kohei Tada, CEO, Piezo Sonic Susumu Yamakawa, business manager, Hikariyane	Introduction of Ota City and presentations by Japanese start-ups Piezo Sonic and Hikariyane
Closing of event	17:50 - 18:00	Dai Ueda, JETRO Duesseldorf, Director General	Closing from Director General of JETRO Duesseldorf
Networking	18:00 - 19:00	Strengthening the bonds of SME in Germany and Japan: relationship building Rhine-County of Neuss and Ōta-ku	End of live stream. Finger food is served. Guests on-site: exchange between speakers and scale-ups