

The GEC scale-up journey

The whole GEC journey is worth up to € 200,000 (grant and convertible loan investment) as in-kind contribution

Your entry as early-stage start-up



Become investor ready & build your scaling foundation!

Proven methodology integrating the best practices from the Silicon Valley to:

- Test your business model & unique value proposition
- Find out who is your customer
- Develop your investor, partnership & competition strategies

Format:

- Grant as in-kind contribution worth € 25,000
- Cohort based, tailored to participants needs
- Duration: 10 weeks (2x/week online sessions + mentorship) + 2 days kick-off in-person in Düsseldorf

- Learn the **fundamentals on ESG and impact** & define your **impact purpose**

Typical enrollment criteria

Team: 2-5 FTE
Technology readiness level: 4- 5
Commercial stage: Tested prototype, customer in discovery
Funding stage: pre-seed / seed

Your entry as late-stage start-up or scale-up



Scale your company & build a sustainable business!

Investment (convertible loan) as individualised in-kind services to **cover the expenses of your specific priorities**, such as (but not restricted to):

- Technology scaling
- Market & revenue development
- Operational efficiency & team development

Grant as in-kind contribution to support your scale-up journey with:

- Mentorship from industry experts
- Individualized support from our venture developer in your industry
- Participation at relevant industry events
- Duration: 6 - 15 months

- **Sustainability Consulting** to sharpen your sustainability story, set up a sustainability management system & roadmap, ESG reporting for investors (e.g. carbon footprint analysis, certifications)

Typical enrollment criteria

Team: 5- 30 FTE
Technology readiness level: 5 - 9
Commercial stage: > 2 pilot projects
Funding stage: seed / series A

Your benefits

For whom?