

The GEC Programme Outline

Become investor-ready and build your scaling foundation!



A grant to cover for a proven methodology integrating the best practices from the Silicon Valley to:

- Validate your business model
- Test your assumptions
- Develop an investment strategy
- Get ready for the GEC Factory investment

Format: Cohort-based, tailored 10 weeks, twice-weekly online sessions plus individual mentorship, two days kick-off in-person in Düsseldorf / Meerbusch and final investor pitching.

- Learn the basics on ESG and impact and define your impact purpose.

Typical enrolment criteria:

- Team: 2-5 FTE
- Technology readiness level: 4-5
- Commercial stage: tested prototype, customer in discovery
- Funding stage: pre-seed / seed

Scale your company and build a sustainable business!



Investment (convertible loan) as in-kind services, such as:

- Technology scaling (incl. access to labs)
- Market & revenue development
- Operational efficiency & team development
- Investment preparation
- Individualised support from our venture developer in your industry
- Dedicated mentorship from industry experts
- Participation at investor events
- Access to the GEC event space and co-working space

- Sustainability advisory to sharpen your sustainability story, set up a sustainability management system & roadmap, ESG reporting for investors (e.g. carbon footprint analysis, certifications).

Typical enrolment criteria:

- Team: 5-30 FTE
- Technology readiness level: 5-9
- Commercial stage: > 2 pilot projects
- Funding stage: seed / series A